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### **DIGITAL FILM GROUP GOES BLUE WITH HD | LUST AND SYMMETRY !**

Our business is primarily "film recording", so we are obsessed with the goal of perfect matching of digital image data on motion picture film. We found a unique combination of performance and capability in the BLUEFISH444 products. What attracted us initially to Bluefish444 HD | LUST was its rare ability to capture uncompressed HD directly to the trusted Cineon file standard; allowing us to retain all of the original film information during our Digital Intermediate processes.

Other systems were suspect, since they introduced possible color-space translations when using intermediary file formats. We knew the BLUEFISH444 team was on the right track when we found that they were using the Cineon standard, but what we didn't know was how robust the system actually turned out to be...

We were understandably skeptical at first - could a Windows-based system deliver on the demands we were asking of it? After all - we needed to sustain over 90 minutes of HD uncompressed 444 capture in the Cineon format - something only previously possible on packages that usually cost over 20 times the price! The BLUEFISH444 team really delivered on their promise with the BLUEFISH444 HD | LUST.

The system worked flawlessly - once we had our drive array configured, we couldn't break it no matter what we threw at it. The SYMMETRY SOFTWARE GUI interface is monkey-simple, and as lean and mean as I/O software needs to be. We also love the BLUEFISH444 HD | LUST's ability to capture to the DPX image specification, preserving important production data early in the feature film finishing chain.

One other great feature of the BLUEFISH444 HD | LUST system is that it is built around commodity hardware. This allows us to use the fastest workstations today, and upgrade sooner than if we had a proprietary workstation solution; it fits seamlessly into our Windows-based network environment. This clearly makes the BLUEFISH444 HD | LUST system a better return on investment.

DFG relies on BLUEFISH444 HD | LUST exclusively for HD capture and requires it to deliver reliable and stable performance 24 hours a day 7 days a week. BLUEFISH444 HD | LUST and it's SYMMETRY software are one of the most stable, full-featured capture and playback solutions I've ever seen.

BLUEFISH444 HD | LUST has allowed us to provide real-time quality assurance for all of our HD based imagery. Before BLUEFISH444, the QA process was significantly more time intensive. And with it's ability to capture Dual-Link HD-SDI, DFG is ready for the emerging High Def and Digital Intermediate market, allowing us to provide our clients with better quality today and well into the future.

#### **ABOUT DFG :**

Digital Film Group was founded in 1999 by a group of filmmakers who were looking to provide high-quality digital-to-film solutions at affordable prices. Over the years, the company has grown in size, scope and reputation and now offers a wide range of production services to all manner of budgets. DFG's focus is on advanced technical and creative solutions for large-scale entertainment media presentation, such as film projection, digital projection and internet/broadband delivery, as well as providing archival solutions, language versioning, and digital intermediate solutions.

Digital Film Group creates bridges across production and distribution gaps by targeting their client distribution and delivery needs, and by offering solutions through creative technical services and consultation.

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