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**Bluefish444 Announces Advanced 4K Mac OSX Support for Adobe Premiere Pro CC**  
*Empowering Post-Production Workflows for New UHD, HFR & HDR Video Formats*

S. Melbourne, Australia, April 16 2016 ... Bluefish444, manufacturer of the industry's highest-quality uncompressed 4K/2K/HD/SD SDI video cards, announced new advanced 4K functionality for its hardware on the Mac OSX platform. Available today via a free driver upgrade, the new capabilities will empower creative professionals using the Adobe® video tools to work with demanding high resolution, High Frame Rate (HFR) and High Dynamic Range file formats and deliver content for rapidly growing 4K and UHD delivery platforms.

Bluefish444 video cards are suited perfectly to the raft of new features available in Adobe video applications with flexible pixel format support and 8/10/12 bit SDI I/O allowing Bluefish444 to support Adobe Mac OSX workflows from SD to 4K HDR.

Bluefish444 Epoch | 4K Neutron Turbo and Epoch | 4K Supernova S+ Turbo customers can now access advanced 4K workflows such as High Frame Rate 4K UHD, at 48, to 60 fps and 4K HDR monitoring.

Bluefish444 Mac OSX support for Adobe Mercury Transmit includes:

- SD /HD SDI output
- 2K / 4K SDI output
- 8/10/12 bit SDI output
- SD / HD / 2K / 4K HDMI preview
- Quad Split 4K UHD SDI
- 2 Sample Interleaved 4K UHD SDI
- 23, 24, 25, 29, 30 fps video output
- 48, 50, 59, 60 fps video output
- Dual Link 1.5Gbps SDI
- 3Gbps Level A & B SDI
- Quad Link 1.5Gbps & 3Gbps SDI

"We are excited to bring this update to Adobe Premiere Pro CC customers on Mac OSX who have been demanding advanced 4K video support from Bluefish hardware" said Tom Lithgow, Bluefish444 Product Manager. "Adobe has released some great features of late including 4K video modes, file formats, HDR, and support for VR workflows. Bluefish444 is proud to be an Adobe Technology Partner providing advanced SDI support to help users get the most from these new tools."

"It's a highly competitive environment out for media producers today, but there's also huge opportunity for artists who can create work that stands out using Adobe," said Sue Skidmore, head of partner relations for professional video at Adobe. "Bluefish444 Adobe continue to push the envelope for the advanced video I/O technologies that professionals rely on for creating and delivering brilliant video content."

With this free driver update Bluefish444 moves our Adobe Premiere Pro CC, After Effects® CC, and other Adobe video applications support closer to feature-parity with our renowned advanced 4K Windows support.

Bluefish444 will be showcasing Advanced 4K video support for Adobe Premiere Pro CC on the Mac OSX platform at NAB Show, stand SL9021. The Advanced 4K Mac OSX driver will be available as a free driver download from the Bluefish444 homepage in Q2 2016.

**About Bluefish444:**

Bluefish444 is the manufacturer of the industry's highest-quality uncompressed 4K/2K/HD/SD video cards for the Windows, Mac OS X and Linux operating systems. Its video cards are used in broadcast, feature film and post-production markets for editing, animation, compositing, color correction, restoration, digital intermediate, 3D and IPTV applications.

Bluefish444 cards have been used on award-winning feature films, commercials, music videos and sports events worldwide. Bluefish444's range of video cards are incorporated in video servers, encoders, decoders and character generator solutions by numerous 3rd party OEM manufacturers, in addition to other niche & mainstream applications.

Founded in 1998, Bluefish444 is a division and brand name of Bluefish Technologies Pty Ltd., which is based in S. Melbourne, Australia. Its products are distributed via an extensive sales channel of OEMs, dealers, and system integrators globally. For further information, visit [www.bluefish444.com](http://www.bluefish444.com)

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