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## **BLUEFISH444 ANNOUNCES SDI SUPPORT FOR AVID PRO TOOLS 12**

HD/SD SDI and HDMI output from Avid Pro Tools 12

S. Melbourne, Australia, April 11, 2015 – Bluefish444, manufacturer of the industry's highest-quality uncompressed 4K/2K/HD/SD SDI video cards, announces support for industry leading audio post production software, Avid Pro Tools.

## **AVID Pro Tools 12**

Bluefish444 has developed support for Avid Pro Tools 12 enabling video output with Epoch | 4K Neutron, Epoch | Neutron and the Epoch | 4K Supernova range of video cards:

SDI and HDMI video preview allows audio editing to be carried out with real time synchronised video on professional displays and projectors assisting in the production of Music Clips, Feature Films, and other Video/Audio productions.

Thanks to the continued Open IO partnership with Avid, Bluefish444 is able to bring the finest quality SDI/HDMI video IO hardware to Avid's industry standard video and audio editing platforms.

"We have worked hard with Avid to bring the quality and reliability of Bluefish444 SDI/HDMI hardware to AVID software" comments Tom Lithgow Product Manager Bluefish444. "Avid customers can now remain on the Bluefish444 SDI/HDMI video hardware platform when moving between video and audio post production creating a more efficient workflow at the absolute highest quality."

Both Windows and MAC OSX support will be demonstrated at NAB Show 2015 and official public availability will follow in Q2 2015 via a free driver upgrade from the Bluefish444 website.

Epoch | 4K Neutron, Epoch | Neutron and Epoch | 4K Supernova video cards are available through Bluefish444 authorised resellers worldwide. For more information visit www.bluefish444.com.

## About Bluefish444:

Bluefish444 is the manufacturer of the industry's highest-quality uncompressed 4K/2K/HD/SD video cards for the Windows, Mac OS X and Linux operating systems. Its video cards are used in broadcast, feature film and post-production markets for editing, animation, compositing, colour correction, restoration, digital intermediate, 3D and IPTV applications.

Bluefish444 cards have been used on award-winning feature films, commercials, music videos and sports events worldwide. Bluefish444's range of video cards are incorporated in video servers, encoders, decoders and character generator solutions by numerous 3rd party OEM manufacturers, in addition to other niche & mainstream applications.

Founded in 1998, Bluefish444 is a division and brand name of Bluefish Technologies Pty Ltd., which is based in S. Melbourne, Australia. Its products are distributed via an extensive sales channel of OEMs, dealers, and system integrators globally. For further information, visit www.bluefish444.com

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