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## **Brainstorm Presents “From Leonardo to Ricardo” Virtual Presentation with Bluefish444**

Madrid, Spain, May 25, 2016...Brainstorm Multimedia, leading manufacturer of real-time 3D graphics and virtual studio solutions, will feature a virtual studio theatre at the upcoming Broadcast Asia 2016, booth 5F6-03, to showcase a revolutionary virtual presentation called “From Leonardo to Ricardo”, which is an amazing visual history of virtual technology from its origins in the 15th century to the present day.

The veteran Spanish company will showcase the latest features of Brainstorm's Infinity Set virtual set application enhanced by graphics and other content created by the Aston 3D. The revolutionary TrackFree Technology, unique to Brainstorm, will be the main highlight of the demo. Brainstorm's demo will use Bluefish444's Epoch | 4K Supernova S+ card, which will provide camera and other inputs, as well as the broadcast output signal.

### **About Bluefish444:**

Bluefish444 is the manufacturer of the industry's highest-quality uncompressed 4K/2K/HD/SD video cards for the Windows, Mac OS X and Linux operating systems. Its video cards are used in broadcast, feature film and post-production markets for editing, animation, compositing, color correction, restoration, digital intermediate, 3D and IPTV applications.

Bluefish444 cards have been used on award-winning feature films, commercials, music videos and sports events worldwide. Bluefish444's range of video cards are incorporated in video servers, encoders, decoders and character generator solutions by numerous 3rd party OEM manufacturers, in addition to other niche & mainstream applications.

Founded in 1998, Bluefish444 is a division and brand name of Bluefish Technologies Pty Ltd., which is based in S. Melbourne, Australia. Its products are distributed via an extensive sales channel of OEMs, dealers, and system integrators globally. For further information, visit [www.bluefish444.com](http://www.bluefish444.com)

### **About Brainstorm Multimedia:**

Brainstorm provides industry-leading real-time interactive 3D graphics solutions for broadcast, feature film production and real-time graphics presentations. Brainstorm's flagship product eStudio is unique in the market due to its sophistication, open architecture and versatility, enabling both design and real-time playout of virtual studios and 3D graphics as well as the easy creation of customized products and applications. For further information, visit <http://www.brainstorm.es/>

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