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## BLUEFISH444 INTRODUCES EPOCH | 4K NEUTRON TURBO VIDEO CARDS

High Bandwidth 4K/2K/HD/SD SDI Workflows with Epoch | 4K Neutron Turbo SDI/HDMI Video Cards

S. Melbourne, Australia, April 11, 2015... Bluefish444, manufacturer of the industry's highest-quality uncompressed 4K/2K/HD/SD SDI video cards, is introducing the Epoch | 4K Neutron Turbo High Bandwidth SDI video IO solution at NAB 2015. Epoch | 4K Neutron Turbo is available immediately.

## **Epoch | 4K Neutron Turbo**

The Epoch | 4K Neutron Turbo High Bandwidth SDI solution brings previously unachievable video formats to the Epoch | 4K Neutron range for the most demanding 4K/2K high bandwidth workflows and those that demand the absolute highest quality SDI and HDMI video solutions.

Epoch | 4K Neutron Turbo Features:

- Quad Link 3G SDI
- 3G/1.5G/SD SDI Input or Output
- 4K/2K/HD/SD HDMI Preview
- 4K/UHD High Frame Rate 50/59/60fps SDI
- Tri/Bi-level Genlock
- 8 Channels AES/EBU audio input & output
- 2 Channels Analogue audio monitoring output
- RS422 Machine control
- Auxiliary Genlock connection

## **Upgrade Path from Epoch | 4K Neutron**

Epoch | 4K Neutron Turbo is also available as a cost effective upgrade path from Epoch | 4K Neutron video cards. Existing Epoch | 4K Neutron customers who do not initially need the advanced 4K/2K video mode support can purchase the Epoch | 4K Neutron Turbo upgrade board anytime within 2 years of the purchase of their Epoch | 4K Neutron video card availing themselves of all the advanced features of the Epoch | 4K Neutron Turbo.

The Epoch | 4K Neutron Turbo, and Epoch | 4K Neutron upgrade boards are available immediately and compatible with both the Bluefish444 cross platform SDK and the Bluefish444 retail installer supporting popular Bluefish444 and 3rd party software solutions including; Symmetry, Fluid ingeSTore, Avid Media Composer, Avid Pro Tools, Adobe CC, ASSIMILATE SCRATCH, and many more.

"Bluefish444 understands that not everyone needs the most advanced 4K/2K video modes Bluefish444 currently support, so we have developed a cost effective upgrade path for customers that have thus far held back from purchasing new video hardware for 4K workflows" comments Tom Lithgow Product Manager Bluefish444. "Epoch | 4K Neutron Turbo, and the Epoch | 4K Neutron upgrade path, gives our customers the confidence to make the purchase they need today knowing they can achieve the workflow that they need tomorrow with a simple and cost effective upgrade."

Both Epoch | 4K Neutron Turbo and Epoch | 4K Neutron will be demonstrated at NAB Show 2015 as workflow solutions with industry standard video and audio software for 4K Production, 4K Post-Production, Finishing & VFX, Live Encoding/Streaming, Audio Post-Production, and Broadcast workflows.

Epoch | 4K Neutron Turbo is available for MRSP \$3,995, Epoch | 4K Neutron is available for \$USD 2,195 and the Epoch | 4K Neutron Turbo upgrade board is available for MRSP \$1995 from Bluefish444 authorised resellers worldwide. For more information, visit <a href="https://www.bluefish444.com">www.bluefish444.com</a>.

## About Bluefish444:

Bluefish444 is the manufacturer of the industry's highest-quality uncompressed 4K/2K/HD/SD video cards for the Windows, Mac OS X and Linux operating systems. Its video cards are used in broadcast, feature film and post-production markets for editing, animation, compositing, color correction, restoration, digital intermediate, 3D and IPTV applications.

Bluefish444 cards have been used on award-winning feature films, commercials, music videos and sports events worldwide. Bluefish444's range of video cards are incorporated in video servers, encoders, decoders and character generator solutions by numerous 3rd party OEM manufacturers, in addition to other niche & mainstream applications.

Founded in 1998, Bluefish444 is a division and brand name of Bluefish Technologies Pty Ltd., which is based in S. Melbourne, Australia. Its products are distributed via an extensive sales channel of OEMs, dealers, and system integrators globally. For further information, visit www.bluefish444.com

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