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BLUEFISH444 ANNOUNCES NEW FLUID INGESTORE SOFTWARE VERSION

New CODEC and Edit-While-Record capabilities

S. Melbourne, Australia, September 1, 2016 – Bluefish444, manufacturer of the industry's highest-quality uncompressed 4K/2K/HD/SD SDI video cards, announces Fluid IngeSTore version 1.1, obtainable free from the Bluefish444 website. IngeSTore v1.1 will be available shortly after IBC 2016.

IngeSTore is Bluefish444's free multi-channel capture software compatible with all Bluefish444 video cards. It captures multiple simultaneous channels of SD/HD/3G SDI to popular media files for archive, edit, encoding or analysis. IngeSTore drives efficiency in the digitization workflow by enabling multiple simultaneous recordings from VTR's, cameras and any other SDI source.

This free update to IngeSTore software adds important new functionality including additional CODEC upgrade options and "Edit-While-Record" functionality. Bluefish444 has partnered with Drastic Technologies to bring additional CODEC options to IngeSTore v1.1.0.0 including MPEG, XDCAM, Cineform, JPEG 2000, AVCi and more. Uncompressed, DV, DVCPro, and DVCPro HD CODECs will be made available free to Bluefish444 customers in this update to IngeSTore software.

The much anticipated "Edit-While-Record" functionality allows editors who use popular NLE's to access captured files while they are still being recorded to disk. This feature is used heavily in live broadcast video workflows and in time critical environments when media needs to be accessed while live recordings continue uninterrupted. Popular content creation tools such as Avid Media Composer, Adobe Premiere Pro CC, and Assimilate SCRATCH can output SDI and HDMI with Bluefish444 video cards while IngeSTore is recording and the files are growing in size and length.

About Bluefish444:

Bluefish444 is the manufacturer of the industry's highest-quality uncompressed 4K/2K/HD/SD video cards for the Windows, Mac OS X and Linux operating systems. Its video cards are used in broadcast, feature film and post-production markets for editing, animation, compositing, color correction, restoration, digital intermediate, 3D and IPTV applications.

Bluefish444 cards have been used on award-winning feature films, commercials, music videos and sports events worldwide. Bluefish444's range of video cards are incorporated in video servers, encoders, decoders and character generator solutions by numerous 3rd party OEM manufacturers, in addition to other niche & mainstream applications.

Founded in 1998, Bluefish444 is a division and brand name of Bluefish Technologies Pty Ltd., which is based in S. Melbourne, Australia. Its products are distributed via an extensive sales channel of OEMs, dealers, and system integrators globally. For further information, visit www.bluefish444.com

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