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BLUEFISH444 PRESS RELEASE



IBC STAND 7.J07

Bluefish444 Media Contact: Sharon Adcock
+1.616.312.2036, SkiAdcock@aol.com

BLUEFISH444 ANNOUNCES HD / SD 4224 SUPPORT FOR UNITY 3D ENGINE

HD/SD 4224 SDI and HDMI output from Unity 3D Engine

S. Melbourne, Australia, September 6th, 2016 – Bluefish444, manufacturer of the industry's highest-quality uncompressed 4K/2K/HD/SD SDI video cards, announces HD / SD 4224 SDI support for popular 3D render engine Unity.

Bluefish444 continues to innovate with SDI output from the Unity 3D and Graphics rendering engine. Unity users can output SDI 422 and 4224 video from the full range of Epoch products including Neutron, 4K Neutron, Supernova CG and Epoch | 4K Supernova S+ video cards.

Bluefish444 Unity video support includes:

- HD/SD Video Modes
- 3G/1.5G/SD SDI Output
- Spatial resolution scaled SDI output
- Temporal resolution scaled SDI output

Bluefish444 has consistently delivered SDI to live production workflows via widely adopted broadcast industry tools. The Unity render engine is the latest creative production tool to be added to the growing list of Bluefish444 supported live production solutions.

"We are pleased to announce Bluefish444 SDI support for Unity giving our customers more scope in developing innovative workflow solutions for broadcast and emerging multimedia" said Tom Lithgow, Product Manager Bluefish444. "Notwithstanding support for Unity being in its infancy, Bluefish444 already have customers delivering very interesting and complex media solutions for broadcast."

Support for the Unity 3D engine is available immediately and compatible with Windows operating systems and all Bluefish444 Epoch video cards.

About Bluefish444:

Bluefish444 is the manufacturer of the industry's highest-quality uncompressed 4K/2K/HD/SD video cards for the Windows, Mac OS X and Linux operating systems. Its video cards are used in broadcast, feature film and post-production markets for editing, animation, compositing, color correction, restoration, digital intermediate, 3D and IPTV applications.

Bluefish444 cards have been used on award-winning feature films, commercials, music videos and sports events worldwide. Bluefish444's range of video cards are incorporated in video servers, encoders, decoders and character generator solutions by numerous 3rd party OEM manufacturers, in addition to other niche & mainstream applications.

Founded in 1998, Bluefish444 is a division and brand name of Bluefish Technologies Pty Ltd., which is based in S. Melbourne, Australia. Its products are distributed via an extensive sales channel of OEMs, dealers, and system integrators globally. For further information, visit www.bluefish444.com

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