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**BLUEFISH444 ANNOUNCES EPOCH | 4K NEUTRON BUNDLE WITH ASSIMILATE  
SCRATCH v8**

**S. Melbourne, Australia, April 7, 2015** – Bluefish444, manufacturer of the industry's highest-quality uncompressed 4K/2K/HD/SD SDI video cards, announced the immediate availability of an Epoch 4K Neutron and ASSIMILATE® SCRATCH ® v8 software bundle, obtainable through the Bluefish444 distribution channel worldwide.

Epoch 4K Neutron and SCRATCH will be demonstrated at NAB 2015 in the Bluefish 444 booth, SL-9721.

"ASSIMILATE's SCRATCH is a fantastic, all-around tool for dailies, grading, and finishing workflows and a perfect match with Bluefish444 4K SDI/HDMI solutions," comments Tom Lithgow, Product Manager at Bluefish444. "This software bundle offer with the Epoch | 4K Neutron is a great value and makes SCRATCH even more accessible to our global partners".

"The digital cinema market has clearly embraced 4k acquisition and the 4k post-production workflow. And to see the output of 4k, they now require the most advanced and reliable video cards like those from Bluefish444 and real-time DI software like SCRATCH from Assimilate," stated Jeff Edson, CEO at Assimilate. "We were at the forefront of the 4k revolution as the first vendor to provide a real-time digital workflow for the RED 4k camera. We also have a long-standing relationship with Bluefish444 to partner in solutions that give ever-greater performance and value to this market. Our goal is to make the 4k workflow easily accessible to all creative professionals, no matter their budget constraints."

**Epoch | 4K Neutron Key Features:**

The Epoch 4K Neutron adopts an all new form factor, allowing for integration into a wide range of chassis. The low profile, half-height form factor allows Epoch | 4K Neutron to be installed into low profile servers, small form factor (SFF) computers, and low-profile Thunderbolt expansion chassis. The full height shield option allows for integration in more traditional workstation computers and provides additional I/O requirements like AES/EBU, RS422 machine control, and domestic analogue audio monitoring.

Epoch | 4K Neutron features support for 3G SDI I/O configurations, allowing 4K SDI workflows. An HDMI mini connector provides a lower cost 4K/2K/HD/SD HDMI monitoring preview, and allows for color critical monitoring on consumer HDMI displays supporting Deep Color.

**Epoch | 4K Neutron SCRATCH v8 Supported features:**

- Cross platform Windows & Mac OSX support
- 4K 30p fps HDMI monitoring
- 8-bit / 10-bit /12-bit SDI monitoring
- 4K / 2K / HD / SD mastering and monitoring
- Stereoscopic SDI output

- 12-bit precision colour space conversions
- 8 channel AES Digital Audio I/O
- Stereo Analogue Audio Monitoring
- Thunderbolt 2 compatible via Bluefish444 qualified 3<sup>rd</sup> party expansion chassis partners.
- Epoch | 4K Neutron Turbo upgrade path allowing:-
  - 4K 48/50/59/60 fps SDI preview
  - Stereoscopic 2K/HD 60 fps 12-bit SDI preview

The Bluefish444 Epoch | 4K Neutron and ASSIMILATE SCRATCH bundle is immediately available for \$USD 2,995 through Bluefish444 resellers worldwide.

### **About Bluefish444:**

Bluefish444 is the manufacturer of the industry's highest-quality uncompressed 4K/2K/HD/SD video cards for the Windows, Mac OS X and Linux operating systems. Its video cards are used in broadcast, feature film and post-production markets for editing, animation, compositing, color correction, restoration, digital intermediate, 3D and IPTV applications.

Bluefish444 cards have been used on award-winning feature films, commercials, music videos and sports events worldwide. Bluefish444's range of video cards are incorporated in video servers, encoders, decoders and character generator solutions by numerous 3rd party OEM manufacturers, in addition to other niche & mainstream applications.

Founded in 1998, Bluefish444 is a division and brand name of Bluefish Technologies Pty Ltd., which is based in S. Melbourne, Australia. Its products are distributed via an extensive sales channel of OEMs, dealers, and system integrators globally. For further information, visit [www.bluefish444.com](http://www.bluefish444.com)

### **About ASSIMILATE**

ASSIMILATE is the leading innovator of digital workflow and post-production tools that have proven essential to the successful creation of thousands of studio and independent features, television shows, music videos and corporate video productions. The Company's SCRATCH products equip directors, DPs, DITs, and post artists with state-of-the-art, intuitive, data-centric solutions they need to meet the ever-present challenges of increased creativity and productivity amid ever-shrinking budgets. Running on Windows and Mac OS X, SCRATCH is a powerful end-to-end digital cinema and broadcast imaging tool for on-set, dailies, VFX, conform, versioning, color grading, playback, compositing and finishing for nearly all popular digital formats, including, ARRI, RED, Sony F65 and F55, Canon 5D, Phantom, Go Pro, Oculus Rift, 3D, and many more. For more information, visit [www.assimilateinc.com](http://www.assimilateinc.com).

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