FOR IMMEDIATE RELEASEBLUEFISH444 PRESS RELEASE



Bluefish444 Media Contact: Daniel Harris +61 3 9682 9477, marketing@bluefish444.com

Bluefish444 announces Epoch compatibility with Akitio Thunderbolt 3 devices

Epoch I/O card compatibility with Akitio Node. Node Lite and Node Pro expansion chassis'

North Melbourne, Australia, December 4, 2018 - <u>Bluefish444</u>, manufacturer of the professional video industry's highest-quality uncompressed 4K SDI, ASI, Video Over IP & HDMI I/O cards and mini converters, announces compatibility with <u>Akitio Thunderbolt 3 expansion chassis'</u> for Bluefish444's <u>Epoch range of video I/O cards</u>.

Akitio offers a range of Thunderbolt 3 solutions designed to house regular PCIe cards in an external enclosure, making it possible to extend the functionality of a Thunderbolt-enabled computer and even move the PCIe card from one system to another for added flexibility, both in the studio and in the field. With the new compatibility between Epoch and Node hardware, the highest quality video I/O is accessible in any environment.

"Bluefish444 are pleased to have Akitio expansion devices added to the existing Bluefish444 expansion chassis," said Tom Lithgow, Product Manager at Bluefish444. "The Epoch range of SDI and HDMI video cards brings the Professionals Choice to both workstations as well as Thunderbolt 3 enabled devices."

With Bluefish444's complete Epoch range of <u>Neutron</u>, <u>4K Neutron</u>, <u>Supernova S+</u> and <u>Supernova CG</u> SDI cards made available within Node, Node Lite and Node Pro expansion chassis' from Akitio, it's possible to find an option for any SDI I/O requirement.

"High quality data acquisition is an important part in the workflow for the video and broadcast industry," said Richard Wright, Vice President of Sales and Marketing for Akitio. "The combination of our Thunderbolt 3 solutions and the Epoch video I/O cards from Bluefish444 creates an extremely powerful and portable capture solution for Thunderbolt 3 enabled computers that will be very useful for those who need to move around a lot."

Bluefish444's <u>Epoch video I/O card range</u>, compatible with Akitio's Node Thunderbolt 3 expansion chassis', is available from <u>Bluefish444 authorised distributors and resellers worldwide</u>. To find out more information about Bluefish444, visit <u>bluefish444.com</u>

About Akitio

More information about the these new Akitio Thunderbolt 3 products as well as the complete line of Akitio products can be found at www.akitio.com or by contacting sales@akitio.com

About Bluefish444

Bluefish444 is the manufacturer of the industry's highest-quality uncompressed 4K SDI, ASI, Video Over IP & HDMI I/O cards for the Windows, macOS and Linux operating systems. Its video cards are used not only in traditional broadcast and post-production, but also in emerging workflows such as live events, immersive graphics, augmented reality and Video Over IP. Bluefish444 has a growing presence in industries adopting professional video such as the medical, automotive, defence and mining industries.

Bluefish444 cards have been used on award-winning feature films, commercials, music videos and sports events worldwide. Bluefish444's range of video cards are incorporated in video servers, encoders,

decoders and character generator solutions by numerous 3rd-party OEM manufacturers, in addition to other niche & mainstream applications.

Founded in 1998, Bluefish444 is a division and brand name of Bluefish Technologies Pty Ltd., which is based in North Melbourne, Australia. Its products are distributed via an extensive sales channel of OEMs, dealers, and system integrators globally. For further information, visit bluefish444.com

All trademarks used herein, whether recognised or not, are the properties of their respective companies.