

IBC SHOW 2018 STAND 7.B44

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Bluefish444 Announces RESTful API Support for IngeSTore Software

Scalable, remote control of IngeSTore Server 3G and the IngeSTore software

North Melbourne, Australia, August 16, 2018 – <u>Bluefish444</u>, manufacturer of the professional video industry's highest-quality uncompressed 4K SDI, ASI, Video Over IP & HDMI I/O cards and mini converters, announces forthcoming RESTful API support for its multi-channel capture software, <u>IngeSTore</u>.

Bluefish444 have been working closely with industry partners on remote control functionality for its <u>IngeSTore</u> software, and will demonstrate this greatly anticipated feature for the first time at IBC Show 2018. The demonstration will show how the <u>IngeSTore Server 3G</u> can be controlled from another system via the RESTful API, allowing customers and 3rd parties to easily customise IngeSTore and its user interface to integrate within their existing ecosystem.

<u>IngeSTore</u> is Bluefish444's complimentary multi-channel ingest tool, capable of capturing files into a range of formats, including uncompressed SDI and free DVCPRO codecs, with 10-bit DNxHD, ProRes, H.264, Sony XDCAM, AVC-Intra and an <u>optional JPEG 2000 codec</u> available via the <u>BlueCodecPack</u> licence. The new API support will let customers and 3rd parties not only control their capture machine remotely, but also create an interface to their own specifications, and enhance the existing functionality of IngeSTore to their needs, including control of multiple IngeStore capture devices from within a single application.

"Bluefish444 customers using IngeSTore software have consistently requested greater flexibility and customisation of the application, including remote access of the software or server," said Tom Lithgow, Bluefish444 Product Manager. "The Bluefish444 IngeSTore REST interface will give customers not only the ability to make a custom controller for IngeSTore, but also allow them to add specific functionality not provided by the standard IngeSTore user interface."

Bluefish444 will be demonstrating its upcoming RESTful API support with IngeSTore on stand <u>7.B44</u> at <u>IBC Show 2018</u>. You can find more information about Bluefish444 at <u>bluefish444.com</u>

About Bluefish444:

Bluefish444 is the manufacturer of the industry's highest-quality uncompressed 4K SDI, ASI, Video Over IP & HDMI I/O cards for the Windows, macOS and Linux operating systems. Its I/O cards are used in broadcast, feature film and post-production markets for editing, animation, compositing, colour correction, restoration, digital intermediate, 3D and IPTV applications.

Bluefish444 cards have been used on award-winning feature films, commercials, music videos and sports events worldwide. Bluefish444's range of video cards are incorporated in video servers, encoders, decoders and character generator solutions by numerous 3rd party OEM manufacturers, in addition to other niche & mainstream applications.

Founded in 1998, Bluefish444 is a division and brand name of Bluefish Technologies Pty Ltd., which is based in North Melbourne, Australia. Its products are distributed via an extensive sales channel of OEMs, dealers, and system integrators globally. For further information, visit <u>bluefish444.com</u>

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