IBC SHOW 2018 STAND 7.B44

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BLUEFISH444 ANNOUNCE EXTENDED KRONOS SUPPORT FOR MARQUISE TECHNOLOGIES ICE V3.0

Updated KRONOS support with Marquise Technologies' ICE on show at IBC Show 2018

North Melbourne, Australia, September 12, 2018 - Bluefish444, manufacturer of the professional video industry's highest-quality uncompressed 4K SDI, ASI, Video Over IP & HDMI I/O cards and mini converters, announces extended support for it's KRONOS Range with the upcoming Marquise Technologies ICE V3 release.

ICE has the widest range of IMF standard support, including App. #2, 2e (Studio Profile), App. #4 (Cinema Mezzanine), App. #5 (ACES) and Academy Digital Source Master, IMF ProRes RDD45 and TSP 2121 Application DPP (ProRes). Photon is also integrated, together with numerous validation tools for IMF and DCP packages. Key features of ICE 3.0 include the support of an unlimited number of independent subtitles tracks and audio channels (sidecar files), a dual viewport for version comparison, the display of safe area and a variety of audio and video scopes. ICE also integrates with a variety of automated QC tools and can load the QC reports.

"Marquise ICE and the KRONOS video hardware are a great fit for the strict requirements of 4K and HDR delivery," said Tom Lithgow, Bluefish444 Product Manager. "Marquise ICE performs the full QC of all modern delivery formats such as IMFand when combined with KRONOS hardware, provides support for multi-channel 4k 60P and HDR/SDR 12/10-bit SDI workflows."

Bluefish444 have worked with Marquise Technologies for a number of years, and have proven support for MIST and ICE software. Bluefish444 will be demonstrating an advanced 4K HDR quality control workflow with ICE utilising KRONOS SDI output at IBC Show 2018. ICE is the most advanced reference player for DCP, IMF and many other formats, with video and audio monitoring soon to be available via Bluefish444 KRONOS hardware.

"The new KRONOS product range expands the capabilities of our products to higher levels, particularly for 4K HDR and 8K workflows. Our solutions are now able to provide the users with two separate streams of 4K using only one card, allying both cost efficiency and technical capabilities," comments Laurence Stoll, CEO at Marquise Technologies.

Marquise Technologies will also have a demonstration of ICE 3.0 and MIST on their stand 7.D49.

To find out more about the KRONOS Range, see the Bluefish444 experts on stand 7.B44 at IBC Show 2018. To read more about Bluefish444's support with Marquise Technologies, visit bluefish444.com

About Marquise Technologies

Marquise Technologies designs state-of-the-art solutions for the cinema, the television broadcast and OTT industry. The company addresses post-production facilities and digital film labs and provides them with high-end solutions for image processing, mastering and quality control for Digital Cinema & UHDTV.

For more information please visit the website www.marquise-tech.com

About Bluefish444

Bluefish444 is the manufacturer of the industry's highest-quality uncompressed 4K SDI, ASI, Video Over IP & HDMI I/O cards for the Windows, macOS and Linux operating systems. Its video cards are used not only in traditional broadcast and post-production, but also in emerging workflows such as live events, immersive graphics, augmented reality and Video Over IP. Bluefish444 has a growing presence in industries adopting professional video such as the medical, automotive, defence and mining industries.

Bluefish444 cards have been used on award-winning feature films, commercials, music videos and sports events worldwide. Bluefish444's range of video cards are incorporated in video servers, encoders, decoders and character generator solutions by numerous 3rd-party OEM manufacturers, in addition to other niche & mainstream applications.

Founded in 1998, Bluefish444 is a division and brand name of Bluefish Technologies Pty Ltd., which is based in North Melbourne, Australia. Its products are distributed via an extensive sales channel of OEMs, dealers, and system integrators globally. For further information, visit bluefish444.com

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