

IBC SHOW 2018 STAND 7.B44

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### **Bluefish444 Announces Ross Video XPression Support for Epoch Range**

*Real-time broadcast graphics workflow with XPression 8.5 and Epoch | 4K Neutron*

North Melbourne, Australia, August 30, 2018 – [Bluefish444](#), manufacturer of the professional video industry's highest-quality uncompressed 4K SDI, ASI, Video Over IP & HDMI I/O cards and mini converters, announces new support for Bluefish444 [Epoch](#) video cards with [Ross Video XPression's](#) upcoming version 8.5 release.

Ross Video XPression is the fastest growing real-time motion graphics generation system in the industry today. With lightning-quick access to content with no input lag between keypress and response, clean easy to use interfaces, and allowing for full scalability depending on requirements, XPression is truly a platform to suit any broadcast graphics workflow.

For the Bluefish444 Epoch range, Ross Video have implemented 3G/HD SDI Fill/Key output and Fill input with embedded audio, auxiliary genlock as SDI input or free-running reference, and a watchdog timer to relay the input to output on failure. These features give XPression customers the ability to use Epoch's industry proven stability, lowest latency and highest quality SDI video I/O for their real-time broadcast graphics workflow.

"Bluefish444 have been a great partner for Ross Video, and we are happy to support their Epoch cards in the latest release of XPression software," comments Patrick Twomey, Director of XPression Product Marketing for Ross Video. "Now, XPression customers who prefer to build their own hardware engines for XPression can leverage the Bluefish444 Epoch video I/O card range, using the updated drivers on XPression."

Ross Video will have their latest XPression version 8.5 on show on stand 11.C10 at IBC Show 2018.

"Our broadcast graphics customer base has been long been demanding support for Ross Video XPression," said Craig Mott Managing Director. "Initially we are supporting Xpression with traditional 3G/HD SDI Fill and Key, however, we plan to work with Ross engineers in the not too distant future to add support for 4K HFR SDI and SMPTE Video Over IP standards."

Bluefish444's [Epoch video I/O card range](#), compatible with Ross Video XPression, is available from [Bluefish444 authorised distributors and resellers worldwide](#). To find out more information about Bluefish444, visit stand [7.B44](#) at [IBC Show 2018](#) or online at [bluefish444.com](http://bluefish444.com)

### **Ross Video is Smart Production**

Ross powers video productions for billions of global viewers daily with the industry's widest range of smart production solutions. Ross makes it easy to create compelling news, weather and sports broadcasts, engaging material for sports stadium screens, entertainment shows and rock concerts, educational institutions, legislative assemblies, corporate applications and inspiring content for houses of worship.

Ross solutions have impressed the audiences and marketing partners of NBC Sunday Night Football, Eurosport, BBC World, Google, YouTube, Space London, and China's eSports powerhouse VSPN. Ross delivers an unrivalled range of products and services comprising virtual studios, real-time motion graphics,

cameras, robotic camera systems, production switchers, video servers, infrastructure and routers, social media management, newsroom systems, and mobile live events.

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**About Bluefish444:**

Bluefish444 is the manufacturer of the industry's highest-quality uncompressed 4K SDI, ASI, Video Over IP & HDMI I/O cards for the Windows, macOS and Linux operating systems. Its I/O cards are used in broadcast, feature film and post-production markets for editing, animation, compositing, colour correction, restoration, digital intermediate, 3D and IPTV applications.

Bluefish444 cards have been used on award-winning feature films, commercials, music videos and sports events worldwide. Bluefish444's range of video cards are incorporated in video servers, encoders, decoders and character generator solutions by numerous 3rd party OEM manufacturers, in addition to other niche & mainstream applications.

Founded in 1998, Bluefish444 is a division and brand name of Bluefish Technologies Pty Ltd., which is based in North Melbourne, Australia. Its products are distributed via an extensive sales channel of OEMs, dealers, and system integrators globally. For further information, visit [bluefish444.com](http://bluefish444.com)

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