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CLASSX, FOR-A ITALY & BLUEFISH444 PARTNER TOGETHER TO WIN RAI RADIOTELEVISIONE TENDER FOR LIVE BROADCAST GRAPHICS

North Melbourne, Australia, September 5th, 2022 – [Bluefish444](#), manufacturer of the professional video industry's highest-quality uncompressed video interface cards and signal converters announces successful integration with ClassX, FOR-A, and RAI Radiotelevisione Italiana.

In early 2022, RAI Radiotelevisione Italiana, exclusive dealer of the public broadcasting service, issued a tender of considerable importance, to acquire Graphics Systems to create and broadcast real-time electronic graphics, intended for the technological renewal of the equipment already in service for National News production and some Program studios.

The tender was won by FOR.A Italy, who proposed ClassX software with Bluefish444 KRONOS | K8 SDI video cards for live capture and playout, unbeatable in the market for the least delay of live broadcast graphics, one of the most strict requirements asked by RAI in its tender.

"Bluefish cards are a unique masterpiece of video hardware with a great combination of speed, stability and extremely low latency. They were exactly what we needed for this incredibly demanding tender of high-end broadcast graphics" said Michele Puccini, CEO of ClassX

The combined ClassX software and Bluefish hardware realised the RAI's live broadcast graphics objectives, typical of a news edition or tv show including the insertion of titles, lower thirds, news ticker/crawl, logos and more.

Among the necessary criteria for winning the tender, the RAI required:

- Operational simplicity
- Flexibility of applications
- Strength and resilience

All standard features of FOR.A hardware and ClassX software.

After a review of multiple international vendors' live graphics offerings, FOR.A and ClassX were chosen by the RAI as the most suitable companies to satisfy the tender requirements because of their reliability, stability and continuous innovation. The ClassX platform enables the RAI to constantly look forward with confidence to their broadcast graphics technology future.

"ClassX and For.A have been long term industry partners of ours" said Craig Mott, Managing Director of Bluefish444. "The fact that the RAI thoroughly evaluated multiple live graphics vendors and ultimately chose ClassX is testament to the features, quality and stability of their software. Our development teams have worked closely together to make a rock-solid integration, ensuring the RAI has the best featured, lowest latency and highest video quality broadcast graphics."

The RAI tender has been a huge award for all companies and for their innovative and cutting-edge systems which have been able to prevail over other well known international competitors.

The RAI tender is a further step forward for ClassX, a company that has distinguished itself before with its innovative method of operation, deviating from the global market trend and changing the rules of broadcast graphics in the international market.

“We are honoured to have been chosen and at the same time aware of why, we will work to carry out this great project in the best possible way with the collaboration of our important partners” said Giovanni Pallesi, CEO of ClassX.

About Bluefish444

Bluefish444, known as the Professionals' Choice for over 20 years, is the manufacturer of the professional video industry's highest quality video I/O interface cards, centralised ingest appliances, live production, archival & streaming software and signal converters. Bluefish products are deployed globally throughout the broadcast, post-production, live event and entertainment, proAV, corporate, military, government, medical and education markets.

KRONOS and Epoch video cards support interfaces for 4K/UHD SDI, ASI, HDMI and Video Over IP I/O and are widely integrated by 3rd-party developers and OEMs via the cross-platform Windows and Linux SDK. Bluefish supply the IngeSTore Server centralised ingest appliance and IngeSTore and IngeStream software for live production, archival and streaming workflows.

Bluefish have integrations with the biggest brands in professional video including Adobe, Avid, Nuke, Unity, Unreal Engine, CasparCG, Vizrt, Brainstorm, ClassX, NewTek, Disguise, 7thSense Design and many more, with Bluefish video cards providing the major component of turnkey solutions for production, 2D/3D graphics, display & presentation, multimedia, QC & compliance and live event workflows.

Established in 1998, Bluefish444 is a division and brand name of Bluefish Technologies Pty Ltd, and based in North Melbourne, Australia, and its products are distributed via a global OEM, dealer and systems integrator network. Visit bluefish444.com for more information.

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About ClassX

ClassX offers a wide range of products and solutions, from 2D/3D graphics template editors to media-rich playout systems. All software modules are developed on an open architecture and design. Based on industry standards and designed to allow maximum customization of a Broadcaster's workflow, the ClassX platform features high-end live and automated graphics solutions, distributed architectures and seamless integration among all areas with selected third-party technologies.

For more information about ClassX, visit classxcq.com

About FOR-A

FOR-A, a worldwide, industry-leading manufacturer, offers a wide range of Broadcast and Production products with a focus on cutting-edge technologies including: HD, 4K and IP Products.

FOR-A continues to offer future-ready, cost effective, advanced technology solutions. Products include: Video Switchers, Routing Switchers, Multi Viewers, Full 4K High-Speed Cameras, IP Encoders/Decoders, Multi-Channel Signal Processors, 8K/4K/HD Test Signal Generators, Color Correctors, Frame Synchronizers, File-Based Products, Character Generators, Video Servers and much more.

For a full range of HD and 4K Production and Processing solutions, as well as IP-Based Products, visit our web site at www.for-a.com